

## About the FDP Institute

The World of Finance is rapidly changing. As finance institutions continue to implement quant strategies, the need for data science and machine learning skills continue to grow. The Financial Data Professional Institute (FDPI) was established by [CAIA Association](#) to address the growing need in finance for a workforce that has the skills to perform in a digitized world where an increasing number of decisions will be data and analytics driven.

*The FDP Credential is the first designation of its kind in the industry in data science for finance professionals to boost and integrate quant knowledge into analysts' skills.*

## FDP Advisory Board



**Lisa Schirf,**  
**Managing Director and Global Head of Data Strategy, Tradeweb**

Lisa Schirf is a Managing Director and Global Head of Data Strategy at Tradeweb, a leading builder and operator of global electronic marketplaces. Prior to Tradeweb, Lisa was the Chief Operating Officer of the Data Strategies Group and Artificial Intelligence Research at Citadel, a large global hedge fund with over \$26 billion assets under management. In these roles Ms. Schirf was responsible for providing comprehensive data management and data science solutions across the firm.

Prior to joining Citadel, Ms. Schirf headed business development for the Global Information Services division of Nasdaq. She also founded and was President of HNL Ventures LLC, an early-stage investment advisory firm, and was an Investment Committee Member of TechU Angels LLC, a seed investment firm founded by entrepreneurs with roots at MIT and focused on investing in technology startups emanating from the MIT ecosystem.

Earlier in her career Ms. Schirf was the Chief Operating Officer of Fischer Francis Trees & Watts (FFTW), a fixed income asset management subsidiary of BNP Paribas Investment Partners (BNPPIP) with over \$56 billion assets under management. Prior to FFTW, Ms. Schirf co-founded alternative investment seeding platform Malbec Partners, a BNPPIP subsidiary, and served as Malbec's Chief Operating Officer.

Prior to BNPPIP, Ms. Schirf worked at Goldman Sachs in London in acquisition finance and in an internal investment fund. She started her career as a Portfolio Manager at CDC Capital in New York. She has over 20 years of business experience. In May 2017 Ms. Schirf was named as one of the 50 Leading Women in Hedge Funds 2017 by The Hedge Fund Journal. She has served as a board member of the MIT Sloan Alumni Board and the MIT Sloan Club of New York Board. Ms. Schirf holds an MBA from the MIT Sloan School of Management (2002) and a BS in Management from Villanova University (1994).

